

БОЛЬШЕ,  
ЧЕМ ПРОСТО  
ВЫСТАВКА

**CAF**  
CENTRAL ASIA FASHION

**36** INTERNATIONAL FASHION EXHIBITION  
МЕЖДУНАРОДНАЯ ВЫСТАВКА МОДЫ  
**AUTUMN-2025**

**28-30 JULY / ИЮЛЬ / ШІЛДЕ**  
**2025**



**ELITELINE**  
INTERNATIONAL EXHIBITION • SHOES • FUR • LEATHER • ACCESSORIES

supported by  
**euro shoes**  
premiere collection

6 Международная Выставка обуви, меха, кожи и аксессуаров  
6 International Exhibition of Footwear, Fur, Leather and Accessories

**From July 28-30, Almaty will once again become a magnet for representatives of the fashion industry in the Central Asian region: the 36th International Fashion Exhibition Central Asia Fashion Autumn-2025 and the 6th International Exhibition of Footwear, Fur, Leather, and Accessories Eliteline-2025 will take place at the Atakent Exhibition Center**

Leading fashion industry events will bring together over 230 participating companies from 17 countries worldwide. More than 7,000 buyers from Kazakhstan, Uzbekistan, Kyrgyzstan, Azerbaijan, Turkmenistan, Tajikistan, and Russia will be the first to explore new collections of clothing, footwear, and accessories for the Fall-Winter 2025/2026 season.

Fashion industry professionals will have a unique opportunity to evaluate the trends of the upcoming season, curate a relevant product assortment that meets consumer expectations, and establish business connections with leading manufacturers and suppliers. Participation in the *Central Asia Fashion Autumn-2025* and *Eliteline-2025* exhibitions opens up prospects for buyers to secure lucrative contracts, expand their partnership networks, and achieve sustainable growth in a rapidly evolving market.



Pavilion of the International Fashion Exhibition Central Asia Fashion (drone footage)

The Autumn-2025 season will take place across an expansive exhibition space of over 10,000 square meters, encompassing three pavilions of the Atakent Exhibition Center—Pavilions 9, 10, and 11. This significant scale of exhibition space was first utilized in March during the Spring-2025 season, serving as



a vivid testament to the project's dynamic growth and sustained interest from the professional community. This positive momentum has inspired the organizer, CATEXPO, to further expand, offering exhibitors and visitors an even more refined infrastructure for comfortable and productive work in the autumn season.

The increased space opens new opportunities for large-scale brand presentations, expanding the number of participants, and hosting high-profile image-building events. The venue brings together exhibiting companies, buyers, designers, stylists, models, media representatives, and the blogging community. With a clear focus on an offline B2B format and restricted access exclusively for fashion retail professionals, the event ensures a high concentration of the target audience. This format enables participants to effectively showcase their collections and secure deals that lay the foundation for a successful season.



At Central Asia Fashion, any creativity is welcomed.

### Asia-Europe Alliance

Over nearly 20 years of the project's existence, more than 55 participating countries have showcased their collections in Almaty. The 36th International Fashion Exhibition *Central Asia Fashion Autumn-2025* and the 6th International Exhibition of Footwear, Fur, Leather, and Accessories *Eliteline-2025* will feature companies from Turkey, Kazakhstan, Russia, Germany, Mongolia, Ukraine, Italy, China,



Collections at the best wholesale prices await buyers from 7 countries worldwide.

Uzbekistan, France, Belarus, and several other countries. Buyers will have access to an extensive range of clothing for all age groups, evening dresses, sportswear, lingerie, plus-size clothing, and more—all available at wholesale prices directly from manufacturers.

For the second time, the Italian Association *Centergross Bologna* will participate in *Central Asia Fashion*, reaffirming Europe's strong interest in the Central Asian market. As one of the largest fashion clusters, *Centergross Bologna* unites over 700 companies across more than 1,000,000 square meters in the heart of Italy's fashion industry. Italian participants look forward to meeting buyers and professionals from the Central Asian fashion market to present their products and discuss opportunities for collaboration with leading Italian brands.

The French brand *LEO&UGO* is also focusing on the Central Asian region, showcasing its designer stand at *Central Asia Fashion*. Elegant and meticulously crafted, it will be one of the most striking exhibition displays. *LEO&UGO*'s participation highlights the growing interest of international fashion companies in expanding into the Central Asian market, opening new prospects for business collaboration.



At CAF Autumn-2025, new collections from leading global manufacturers will be showcased

The autumn season is doubly significant as it is the only time when the International Exhibition of Footwear, Fur, Leather, and Accessories *Eliteline* takes place, significantly expanding opportunities for participating countries and buyers. The *Eliteline* exhibition serves as a powerful driver for the development of the footwear and fur sectors in the region. Thanks to the strategic alliance between *Euro Shoes* and *Eliteline*, the *Eliteline* exhibition becomes part of a large-scale industry coalition, uniting leading players in the sector. In the Autumn-2025 season, with the support of *Euro Shoes*, over 30 footwear companies from various countries will participate, representing both mass-market and premium segments.

Special attention is drawn to the official participation of leading international associations, including the Turkish Association of Fur Industrialists and Entrepreneurs *OGSD (The Organic Apparel Industrialists Association)*, which has already established itself as a strong partner in promoting high-quality fur products. Thus, *Eliteline-2025* will not only serve as a showcase for new collections but also act as a strategic growth point for brands aiming to strengthen their positions in the Central Asian market and explore new export opportunities.





The exhibition features showcases of new footwear collections.

### Digital Technologies at Central Asia Fashion

The International Fashion Exhibition *Central Asia Fashion* continues to expand its horizons each year, impressing participants and guests not only with its scale but also with a diverse range of activities, a comprehensive business program, and a high level of organization. The grand opening of the Autumn-2025 season will be a landmark event, featuring welcoming speeches from official representatives, leading industry organizations such as *HKIB*, *OGSD*, and *Euro Shoes*, as well as delegates from the business community. Over three days, exhibitors will showcase fresh collections in showrooms and on a specially designed transformable runway tailored for presenting fashion innovations. Professionally organized fashion shows featuring models consistently generate significant interest among CAF attendees.



The Eliteline exhibition is a powerful driver for the development of the footwear and fur segments

For the first time at Central Asia Fashion, there will be a show by Kazakhstani designer Sabina Volskaya, a renowned children's fashion designer whose collections have graced the catwalks of leading international fashion weeks for over five years. Sabina Volskaya is the first designer from Kazakhstan to present haute couture children's fashion on an international level. Her work has been successfully

showcased on the catwalks of Oriental Fashion Week in France, Milan Fashion Week in Italy, Istanbul and Cappadocia Fashion Week in Turkey, Emirates Fashion Week in the UAE, Azerbaijan Fashion Week, Mercedes-Benz Fashion Week in Russia, Tbilisi Fashion Week, as well as at major fashion events in Kazakhstan. Recently, the designer represented Kazakhstan at a show in Morocco, further expanding the geographical presence of Kazakhstani fashion design.

The presentation of Sabina Volskaya's collection at Central Asia Fashion is of particular significance: it is not only an important step in the recognition of children's fashion as an independent and promising direction, but also a vivid confirmation of Kazakhstan's growing status on the world fashion map. The brand's concept is based on the harmonious combination of high fashion with comfort and functionality – principles that are particularly valuable in children's clothing.



Visitors to the exhibitions always look forward to the fashion shows presented by the participating countries

The exhibition always keeps up with the times, introducing modern digital solutions for the comfort of participants and buyers. In the new autumn season, a Telegram bot has been launched for the convenience of visitors, which can be used to receive all the latest information: from the schedule of activities to navigation around the venue and news from participants. The registration process has become even faster and more convenient – the updated form allows you to complete all stages in just a few minutes, either from a mobile device or a computer. This is especially important in the fast-paced environment of a large event. In addition, an interactive 2D map of the pavilions has been developed to help visitors find their way around the exhibition. It allows you to easily find the stands you need and keep track of the schedule of fashion shows, business sessions and other key events. Modern digital tools make your stay at Central Asia Fashion even more comfortable and productive, allowing visitors to make the most of their time.

#### **Business programme: relevance, expertise, practical benefits**

One of the key components of the Central Asia Fashion exhibition for many years has been the business programme – a unique expert platform that has no analogues in Central Asia. Here, new business models are formed, current challenges and trends are discussed, and strategies for the development of the fashion industry for years to come are developed. Active networking, which takes shape in the business arena of the business programme, is one of its main advantages. This season, specialised areas for business meetings will once again be organised in all three pavilions of the exhibition. One of the highlights will be the Consultation Centre, which will feature a stand from the Style Session image



stylists' community. Visitors will be able to take advantage of the 'Stylist for an Hour' service, learn about the latest trends for the Autumn–Winter 2025/2026 season, and take part in master classes on fashion, style and visual image.



Work of the Style Session image stylists community

The CAF business conference will feature six expert sessions over three days, with more than 30 leading players in the fashion industry from several countries taking part. Natalia Mironova, host of the business conference, organiser and moderator of training seminars and business programmes, and head of business programmes at the PROfashion media holding, noted that when putting together the programme, the focus was on the relevance of the topics, the high level of expertise of the speakers and the practical value for visitors: *"The programme will cover key topics facing modern business: the secrets of creating commercially successful collections, the effective and accessible use of artificial intelligence and neural networks in business, as well as working tools for increasing sales on marketplaces. On the final day of the exhibition, 30 July, there will be a meeting of representatives of Kazakhstan's leading online platforms."*



The CAF business conference focuses on highlighting the most pressing issues for society and business

*This is a great chance to get some real-life advice on how to work with marketplaces, which is something a lot of entrepreneurs are thinking about these days. In today's world, it's important to be around other*

*players in the market, share experiences and expertise, and team up instead of competing if you want your business to grow».*

The organisers of Central Asia Fashion consistently maintain high professional standards and continue to follow the latest trends in the fashion industry, maintaining an extensive dialogue with the professional community. This strategy sets the direction for the development of the entire fashion industry in the region, strengthening the exhibition's status as the leading B2B platform for the fashion industry in Central Asia.

**Terms and conditions for participation in Central Asia Fashion Autumn-2025 and Eliteline-2025, the business conference programme and visitor information are available on the official website [www.fashionexpo.kz](http://www.fashionexpo.kz), as well as on social media [@centralasiafashion](https://www.instagram.com/centralasiafashion)**