

**EXHIBITION OF FASHION, ВЫСТАВКА МОДЫ,
SHOES, LEATHER ОБУВИ, КОЖИ И МЕХА
AND FUR**

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Fall-Winter 2024: What's on Trend in Women's Fashion and What Will Appear on the Shelves

Manufacturers of clothing, footwear and accessories presented their fall-winter 2023/24 collections. Fashion shows were held as part of the Central Asia Fashion International Fashion Exhibition, as well as the Elite Line International Exhibition of Footwear, Fur, Leather and Accessories.

The beginning of fall is the best time to think about preparing for the upcoming cold weather: fashionable latest offers have already been shown, buyers have made purchases, and you can already understand exactly what will appear on the shelves of fashion stores.



Ilmira Akhenbekova, a buyer, shares that store owners are interested in getting latest offers on the shelves as soon as possible: *« I have been in business for 16 years. In recent years, it has become much easier to work: delivery is faster, and speed is of the utmost importance nowadays. In the fashion business, as a rule, whoever is first, wins».*

Outerwear

Many trends will remain: fringe, oversize, quilted clothes are still within the field of view of designers, however, the cold weather in the coming season will be quite diverse and bright. Bomber jackets, leather jackets, coats, down jackets and raincoats, as well as fur coats and sheepskin coats presented in new and advanced design solutions are still relevant.



In the off-season period, manufacturers offer cosy **cardigans** made of warm wool or soft knitwear. Top latest offers include with necks, idle buttons and voluminous sleeves.



It is recommended to pay attention to the trending **jackets** with voluminous sleeves, unusual decor or non-standard necks, as well as eco-leather or other eco-friendly materials.

Coats are also relevant: regular fit models are on trend, as well as models with voluminous shoulders or collars, and models with cut-off sleeves.



Either long voluminous **raincoats**, or body-fitting raincoats at the choice of fashionistas. Check, geometric patterns, monochrome models, as well as leather ones.

Black and brown classic **sheepskin coats**, and in contrast, bright green, red and blue ones will gain popularity again in the coming season.

If we talk about **fur coats**, the trend for “teddy” made of faux fur or eco-materials remains, it is necessary to pay attention to fluffy products with voluminous silhouettes, long pile, or cropped models in bright colours.



At the same time, representatives of natural fur do not lose hope, according to Sergey Stolbov, a president of the Russian Fur Union (RFU): «A certain negative trend prevails: if we take the fur industry, over the past 3-4 years, the turnover has decreased by about 30-40 per cent. The factories of the main producers of high-class products in Italy and Greece are now in the phase of bankruptcy and closure. There is a principle of anticipation in the market of the Eurasian Economic Union. In any case, the fur is today, will be tomorrow and in another 70-90 years. These are long-

term investments: in Soviet times, items that were worn by grandmothers and parents were taken out of chests. Now there is a certain trend towards restoration and repair, and even the demands of environmentalists and animal rights activists are being met».

Practical **down jackets** of different lengths are available in various designs, with hoods, voluminous collars and a palette of colours to suit every taste.



It is necessary to choose voluminous **bomber jackets** with various elements of decoration: appliqué, prints, embroidery.



Sleeveless jackets, which became fashionable a few seasons ago, are also a must-have: with fur inserts, decorative elements, classic sports models will definitely appear on the shelves.



Footwear

When presenting seasonal footwear latest offers, manufacturers participating in the Elite Line International Exhibition recommend paying attention to Central Asian brands, which, in terms of quality, are not inferior to European ones.



«There used to be no concept of "Made in Uzbekistan" footwear. In five years, the mentality of people has changed so that we wear our own footwear. It takes time to create a brand, and we have come to this. We know how to make high-quality footwear, more than half of the population prefers it. The prices for our footwear are much lower than other manufacturers have, we are already competing with Chinese ones, in addition to quality», Farhod Nurmukhammedov, the Deputy Chairman of the Uzcharmsanoat Association, notes.



The main headline among women's models will be platform shoes with expressive soles, as well as again "accordion" and "pipes". The main trends for the upcoming fall-winter period: fur shoes, clogs, moon boots, loafers,

jockey boots. Pay attention to shoes with non-standard heels, square toe. Silver, geometric prints, monograms and logos, as well as lacing are also in the top of the list.

Accessories

The upcoming season will be characterised by a variety of bags. Clutches, fur, chains, bags of non-standard shapes, or two bags at the same time, as well as voluminous tote bags – all of them will be in the buyer's field of vision. Individuality is emphasized by red feminine, or super popular silver, as well as authentic items with patchwork elements.



By the way, while fashionistas are preparing a place for new items in their wardrobe, buyers are already booking dates on the calendar: for example, the spring exhibition salon named CAF Spring-2024 will be held from March 11 to March 13, 2024 in the 11th pavilion of the Atakent Kazakhstan Business Cooperation Centre. The 5th exhibition session of the Elite Line International Exhibition of Footwear, Fur, Leather and Accessories will be held on August 18 – 20, 2024.

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